ELEVATE YOUR BUSINESS WITH OUR IT CONSULTING

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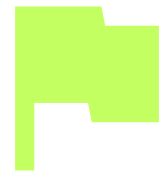LAB

AI & DATA TO FORCE YOUR BUSINESS

Competitive Advantages

We deliver cross-functional teams that handle all stages of software development – from ideation to release and beyond. We provide organizations with the talent they need to boost scalability, drive dynamic growth, and make disruptive ideas a reality.

We focus on AI, Cloud, Automation & Web 3.0 for Mobile, Web, and Desktop.

Problems

We have some solutions to market problems.

Problem 1

Insufficient resources of developers in companies.

Problem 2

High costs of misconstrued developer groups.

Problem 3

Specialists needed in companies not for all time.

Solutions

How we will increase the efficiency and competitiveness of your IT department's work

Full team lease

We provide complete and coherent product teams in the form of full team leases in offsite model.

Delivery time

A large personnel base allows us to respond quickly.

Technology

We provide solutions based on technology and knowledge to solve complex technological problems.

Value Proposition

We provide both technological solutions and adapt them to fit your business needs. Knowing how critical the customer journey is, we always begin with a thorough analysis of business assumptions and their relevance before implementing technical solutions. Technology is always there to streamline processes and guarantee security for you as the customer. The budget for implementation is tailored to the development of the product and the capabilities of your company.

Target Market

We selectively address our competencies

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Those who are quick

Global FinTech, MedTech, FinMedTech, and Streaming Startups with clear technology needs and a significant capital base.

Those who do a lot

Companies who allocate complex business processes and data operations. Ready to pay for tech talent and access to external resources.

What we do pretty well :)

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Languages

Focus on:

.Net Based: C#, F#

(Blazor, Razor, MAUI)

In addtion:

JavaScript

Python

Java

React.JS

Angular

Flutter

Go

Swift

Solidity

Technologies

We mainly focus on Microsoft .Net technologies since they receive comprehensive support as opposed to being supported only by an enthusiast community.

Microsoft has recently went big on open source and can provide solutions for everything from classic desktop apps, web, mobile, AI, and – of course – Azure.

However, we also support other popular technologies like Python and AWS.

Sectors

FinTech

InsurTech

MedTech

FinMedTech

Insurance

Banking

Telco

Video Streaming

FMCG

Customer Experiance & UX, UI Design going first

Customer journey

We utilise advanced technology and behavioural science to gather the necessary customer journey data. Our aim is act proactively and integrate all of the data into a single view. Mapping customer journeys translates into increased revenue brought by the final IT product.

UI / UX

We keep the interface simple and consistent by using common UI elements. We carefully consider the layouts of web pages or in-app screens through strategic placement of color and texture and use typography to create hierarchy and clarity. We anticipate the things that will happen on the page or in the app and what actions the customers will do.

AI in design

When designing the interface, we also try to use various AI tools to e.g. analyze the results of A/B tests. We have a strong product design team as well as a development team, both working in a SCRUM-based environment

Product Design & Development

Product Design

We have a strong product design team as well as a development team, both working in a SCRUM-based environment

Product Development

We understand the client's goals through dialogue with all necessary internal teams. "Eating one's own dog food" means using the final IT product ourselves to ensure its usefulness. We constantly analyze the competition. Plan, Execute, Iterate – that's the motto.

Scrum and DevOps

We work using the SCRUM methodology. Our teams consist of DevOps, Scrum Masters, and Product Owners, as well as Developers and Automation Testers.

Mobile, Web, Desktop

.Net Framework

Our approach to technology is to anticipate its future development. We want to be where the ball will be in the future rather than chasing after it. Microsoft technologies have evolved from closed to open source in recent years, and .Net is now based on open code.

Web, Mobile, Desktop

.Net technologies allow our team to deliver mobile, web, or desktop solutions for a slew of platforms, including Apple, Android, Microsoft, and Linux, while using the same resources.

AI & automation from roots

We incorporate artificial intelligence into our solutions to help us build faster and ensure the highest quality. GitHub CoPilot, or AI testing are all staples of our process.

AI & Big Data & Cloud

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Azure

Our solutions are primarily built using the Azure cloud, but we are comfortable working with other platforms like AWS or GCP. Here, too, we adopt a full automation approach for all environments, whether test or production, to ensure smoothness and efficiency of operation, equalizing their load or expanding as needed. Fewer people, lower costs, fewer errors.

Artificial Intelligence

Whether an app is meant to help in daily life or to analyze complex financial data and learn trends, we are solving these problems using artificial intelligence, machine learning, and data analysis. We know how to harness the power of these technologies to create effective solutions!

Big Data Analytics

We approach design solutions with an eye toward tomorrow, but still, recognize that we cannot exactly predict how the application is going to evolve. Therefore, we try to collect and analyze data in a way that enables the designed solutions themselves to suggest what customers want.

The core team

We have some solutions to market problems.

Jakub Mazurkiewicz

CSO & CMO & Co-Founder
Entrepreneur with over 15 years of professional experience in Sales & Marketing for the IT sector mainly for banks, crypto firms, fintech, lottery operators, and telecoms.
A proponent of process optimization and automation.

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